

KATE TROGAN  
GRAPHIC DESIGNER

200 WEST 70 STREET APT 16B, NEW YORK, NY 10023  
989.245.8764 KATE@KATETROGAN.COM

EXPERIENCE

10/08 - present

SIEGEL+GALE, New York, NY

*Design Director* - Team management, strategic and conceptual development, and design implementation for clients including American Express, Target, Johnson & Johnson, Proctor & Gamble and Kahn Lucas. Projects include retail and corporate identity, print collateral, interactive design, packaging, and retail environments.

04/07 - 10/08

*Senior Designer* - Lead designer on the American Express team, responsible for strategy development and design conception for various projects ranging from consumer packaging to brand identity development. Other clients included AARP and the Environmental Defense Fund.

05/03 - 04/07

FAIRLY PAINLESS ADVERTISING, Holland, MI

*Designer, Art Director* - Conception, design, presentation, and production of various projects, including packaging, brand identity, print collateral, web design, broadcast, outdoor, magazine and newspaper ads, and annual reports. Clients included Herman Miller, Spartan Brand Foods, Spectrum Health, Devos Children's Hospital, and Turion Bamboo Traders.

04/02 - 05/03

JW MESSNER, INC., Grand Rapids, MI

*Designer* - Conception and design of print ads, brochures, magazine layouts, outdoor, signage and posters for clients such as National City Bank, Meijer Inc., and Quixtar.

EDUCATION

09/99 - 05/03

KENDALL COLLEGE OF ART & DESIGN, Grand Rapids, MI  
*BFA, Visual Communications* – Salutatorian,  
Faculty-selected Studio Excellence Award recipient

SKILLS

Adobe Creative Suite, Microsoft Office

AWARDS/  
RECOGNITION

Work published in PRINT's Regional Design Annual,  
Communication Arts, Graphis Advertising Annual,  
Graphis Designers USA No. 3, AIGA Design Re:view

AAF National Gold Addy, AAF District 6 Gold and Silver Addys,  
AIGA Award of Excellence, American Graphic Design Award,  
WebAward Design Standard of Excellence

Studio Excellence Award, Kendall College of Art & Design  
National AIGA Design Conference Portfolio Exhibit  
2 Student Best of Shows, West Michigan Ad Club

REFERENCES

*Available upon request*